

Message Text

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PAGE 01 MOGADI 00074 160530Z

17

ACTION COME-00

INFO OCT-01 AF-06 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 RSC-01 SIL-01 USIA-15 PRS-01 IO-10

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FM AMEMBASSY MOGADISCIO

TO SECSTATE WASHDC 2555

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E.O. 11652: N/A

TAGS: BEXP, SO

SUBJECT: COMMERCIAL PRESENCE FAIRS PROGRAM (CPF) FOR SOMALIA

REF: STATE 279299

1. OCTOBER 15 THRU 30 1975 SOMALIA WILL HOLD XIII INTERNATIONAL TRADE EXHIBITION IN MOGADISCIO -- A BIENNIAL EVENT IN WHICH US HAS PARTICIPATED IN PAST YEARS. GSDR HAS AGAIN ASKED US TO PARTICIPATE IN EXHIBITION AND WE PLAN TO DO SO. WE HAVE QUERIED US FIRMS ACTIVE IN SOMALIA (OIL EXPLORATION) AS WELL AS REPS OF US FIRMS AND ARE ENCOURAGED BY RESULTS. WE THUS NOMINATE XIII SOMALI INTERNATIONAL TRADE EXHIBITION IN MOGADISCIO OCT. 15 - 30 AS COMMERCIAL PRESENCE FAIR (TYPE B).

2. WE BELIEVE MARKET OPPORTUNITIES IN SOMALIA FOR US PRODUCTS ARE PROMISING, PARTICULARLY IN AGRICULTURAL MACHINERY, PROCESSING EQUIPMENT FOR AGRICULTURAL PRODUCTS, FOOD PROCESSING EQUIPMENT, WELL DIGGING AND IRRIGATION EQUIPMENT, PUMPS, ETC.

3. GSDR HAS COMMITTED ITSELF TO AMBITIOUS FIVE YEAR DEVELOPMENT PLAN (1974-78) WHICH PLANS FOR TOTAL INVESTMENTS US\$ 624 MILLION,

INCLUDING US\$ 181 MILLION FOR AGRICULTURE; US\$ 152 MILLION FOR TRANSPORT AND COMMUNICATIONS; US\$ 95 MILLION FOR INDUSTRIAL SECTOR,
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PAGE 02 MOGADI 00074 160530Z

MUCH OF IT IN FOOD PROCESSING EQUIPMENT; AND US\$ 17 MILLION FOR

WATER RESOURCES. WHILE CURRENT DROUGHT CRISIS WILL REQUIRE
SUBSTANTIAL REALLOCATION OF PRIORITIES, NEVERTHELESS DEVELOPMENT
SPENDING WILL CONTINUE AND WE BELIEVE THAT US FIRMS CAN OBTAIN
SHARE OF MARKET. XIII SOMALI INTERNATIONAL TRADE FAIR OCT. 15 -
30 GIVES US SUPPLIERS OPPORTUNITY TO SHOW THEIR WARES AND WE HOPE
TO MAKE MOST OF IT.
KIRK

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